



Industry Membership & Sponsorship Program

Tiers of Support

Membership. Level 1 • \$250

- Invitation to all member meetings, including annual meeting
- Voting privileges
- Access to all member meeting materials
- Membership listing included on WLIC website
- Consideration for involvement on WLIC Board of Directors

Membership Plus. Level 2 • \$500

- Level 1 Membership benefits
- One month banner advertisement on wiid.org website
- Membership recognition with link on WLIC website
- Exclusive WLIC News Updates for all provided emails

Silver Supporter. Level 3 • \$750-999

- Level 1 & 2 Membership benefits
- Quarterly newsletter sponsor recognition
- One advertisement in an e-newsletter sent to producers

Gold Supporter. Level 4 • \$1,000-4,999

- Level 1, 2 & 3 Membership benefits
- Logo included on WLIC website and newsletter
- One additional advertisement in an e-newsletter sent to producers
- One additional month of banner advertising on wiid.org website

Platinum Supporter. Level 5 • \$5,000-9,999

- Level 1, 2, 3 & 4 Membership benefits
- Opportunity to distribute promotional materials in the WLIC booth at tradeshow, meetings, or other scheduled WLIC events*
- Additional agreed upon sponsorship opportunities on website, e-newsletters, printed newsletter and other WLIC promotional material

Mission Supporter. Level 6 • \$10,000 or more

- All existing membership benefits listed above
- Prominent recognition on all WLIC communications efforts (website, e-newsletters, printed newsletters, outreach materials)
- Opportunity to contribute ideas and content for up to two articles published in WLIC outreach documents upon approval of WLIC Communications Coordinator
- Opportunity to network with the WLIC Board of Directors at either a quarterly or annual meeting
- Ability to customize sponsorship package

**WLIC does not endorse any of the companies or organizations featured or their products.*

The Membership & Sponsorship Program allows any individual or organization to contribute more than just a basic membership fee to the continuing efforts of WLIC and Wisconsin's animal ID efforts. In return, WLIC will offer a variety of services and advertising opportunities which can be tailored to the needs of the individual or organization. The funds generated from this program will assist in continuing WLIC's educational outreach programs and communications efforts to producers across the state.

To remain an active member of WLIC, membership dues must be paid by the Annual Meeting typically held in March. All of the following membership or supporter packages will qualify you as a member of WLIC, however, it is up to each organization to decide what level of contribution is right for their group.

Questions about this program should be directed to a WLIC Staff Member at 608.848.5237 or info@wiid.org.